



# Online International Conference

(Multidisciplinary)

on

**E- Education, E- Business, E- Management  
and  
E- Learning**  
Organized by

**Institutes of Commerce & Management**

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(Tick whichever is applicable)

Weather: Submitting paper/ Presenting paper/ Only Participation

Title of the paper: .....

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Academicians/ResearchScholars: 3500

Corporates & Industrialdelegates:1500

Post-Graduate Students: 200

Graduate Students: 100

Email ID: [conference@jitu.ac.in](mailto:conference@jitu.ac.in),

Website: [www.jitu.ac.in](http://www.jitu.ac.in)

Bank details

Shri JJT University

**HDFC Bank**

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# Shri Jagdishprasad Jhabarmal Tibrewala University

(Established U/S (f) of UGC Act 1956 vide Act No. F2 (5) Vidhi/2/2009 of 5-5-2009 of Govt. of Raj.) Conducted by Shri Rajasthani Seva Sangh, (Mumbai)

Jhunjhunu-Churu Road, Vidya Nagari, Jhunjhunu, Rajasthan-333010



## Date & Time

26<sup>th</sup> & 27<sup>th</sup> August, 2022 [09:30 AM - 05:00 PM] IST

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Email ID: [conference@jitu.ac.in](mailto:conference@jitu.ac.in) Website: [www.jitu.ac.in](http://www.jitu.ac.in)

## Contact for Registration

8104883390, 9351360515, 9643995486

For Registration visit website or follow below link :

<https://forms.gle/WbsBEMCaakoeNCS67>



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# MANAGEMENT



## Date & Time

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Chief Patron

Dr. Vinod Tibrewala  
(Chairperson)

Patron

Er. Balkishan Tibrewala  
(President)

Dr. Madhu Gupta  
(Registrar)

Dr. Anju Singh  
(International Affairs Coordinator)

Dr. M. G. Shirahatti  
(Director Academics)

Dr. L M Dani  
(Professor)

Mr. Deendayal Murarka  
(Director Media)

Dr. Aman Gupta  
(Conference Coordinator)

Dr. Mahesh Singh Rajput  
(Convener)

Dr. Surender Kumar  
(Co-Convener)

## ORGANIZING COMMITTEE

NAME	DESIGNATION
Dr. Swati Padoshi	Professor
Dr. Subhash Desai	Associate Professor
Dr. Saurbh Singh	Associate Professor
Dr. Kritika Singh	Associate Professor
Dr. Indu Singh	Associate Professor
Dr. Prashant Hiralal Shelar	Associate Professor
Dr. Dharendra Kumar Tripathi	Associate Professor
Dr. Harish Purohit	Assistant Professor
Dr. Mukesh Kumar	Assistant Professor
Dr. Sharma Kandarp Gopal	Assistant Professor
Dr. Pankaj Jain	Assistant Professor
Dr. Anjali Sharma	Assistant Professor

## TECHNICAL SUPPORT

NAME	ROLE
Mr. Rajesh Sai	Technical Support
Mr. Sunil Saini	Technical Support
Mr. Arun Pandey	Media Support

## ABOUT THE COMMERCE AND MANAGEMENT INSTITUTE

Department of Commerce and Management made its modest beginning in 2009. With the growth of multinational corporations and branding, new challenges are emerging every day. To find the solution for these business issues, theoretical as well as practical knowledge is a must for the manager in both fields i.e. product as well as management. Keeping this aspect in view, the Institute has started an MBA program in marketing management, financial management, human resource management (HRM) International Business (IB) along with the BBA, B.Com. and M.Com. In Accountancy and Business Statistics and Economic Administration and Financial Management program. The Institute has strong interaction with the industries and provides assistance to students for summer training and placement.

## ABOUT THE CONFERENCE

The idea of the conference is for the scientists, scholars, engineers and students from the Universities all around the world and the industry to present ongoing research activities, and hence to foster research relations between the Universities and the industry. This conference provides opportunities for the delegates to exchange new ideas and application experiences face to face, to establish business or research relations and to find global partners for future collaboration.

## ABOUT SHRI JJT UNIVERSITY

Shri Jagdishprasad Jhabarmal Tiberwala University is approved by Rajasthan State Govt. Act 2009 Vide F2(5) Vidhi/2/2009. It has been sponsored by Rajasthani Seva Sangh, Mumbai, a registered trust of Industrialists, business houses, who have their roots in Rajasthan, with a view to uplift the academic and economic growth of their native area. The University is located at Vidyanagari, Chudela, Jhunjhunu-Churu Road, Jhunjhunu. The University has highly qualified and experienced faculty educated from premier institutions of India and abroad. The University is research oriented and is focusing on Innovations and Research.

## OBJECTIVES OF CONFERENCE

The International conference aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of various discipline commerce and Management. It also provides an interdisciplinary platform for policy makers, top managers, researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of E-Education, E- Business and E-\*Management with E- Learning . Themes for the conference have revolved around the linkages between Domestic and International Policy Reform, Trade Liberalisation, Economic growth, Poverty,Reduction,ClimateChange,SustainableDevelopment,Innovation, Entrepreneurship and Education.

## CONFERENCE COVERS THE FOLLOWINGS SUB - THEMES

1.Economic Systems 2. National & Regional Economies 3. Inflation 4. Personal Finance 4. Price Controls 5. Environment Management 6. Arts Management 7. Global Financial Crisis 8. Foreign Direct Investment 9. Information Security & Trusted Computing 10 Marketing Research and Strategy 11. Social Media Marketing 12. Time Management 13. Workplace Culture 14. Teamwork & Team Building 15. Digitalization in HR 16.HR Analytics 17. Technology and Innovations in HR 18. Impact of AI on HR 19. COVID 19 Impact on Economic Activities 20. Digital Innovations in Business and Economy 21. Education Technologies and e-Learning 22. Business Intelligence and Technological Advancements in Social Media.

## CALL FOR PAPER

Word limit for abstract: 250 words.

Word limit for full paper: 3000 words, Maximum six pages including graphs, tables and appendix. Paper submission Last Date for publication up to **Sep. 26<sup>th</sup>, 2022.**

Key words: Maximum 5 words. Reference Style: APA style. Format: MS Word, Font Times New Roman, Title should be 14 font size and paper font size 12, single spaced and a margin of 1" on all side. Correct name, designation, e-mail ID of the authors and affiliating organization need to be clearly mentioned on the first page of the paper followed by abstract and paper. Paper Publish Duration: 3 Months.

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## CERTIFICATE SUPPORT

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## MODE OF PAYMENT

NEFT or Bank Transfer in favor of Shri JJT University, payable at Jhunjhunu.

## REGISTRATION FEE DETAILS

PARTICULARS	AMOUNT
Academicians/Research Scholars	3500
Corporate & Industrial Delegates	1500
Post Graduate Students	200
Graduate Students	100

## BANK DETAILS

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