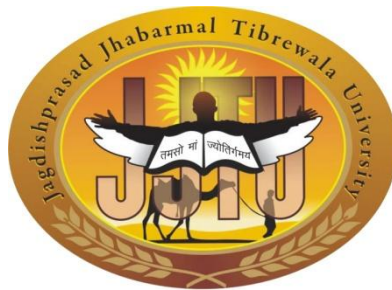


# M.J.M.C

(Master of Journalism & Mass Communication)



**JAGDISH PRASHAD JHABARMAL TIBREWALA UNIVERSITY**

**VIDYANAGRI, CHUDELA, JHUNJHUNU, RAJASTHAN - 333001**

# *COURSE CURRICULUM FOR MJMC*



As stated above, Master of Journalism & Mass Communication is a Two-year duration course divided into Four semesters.

Given below is a semester-wise course curriculum of MJMC

## **MJMC Syllabus**

<b><u>SEMESTER-I</u></b>	
Communication Theory and Practice	Global Media & Inter-Cultural Communication
Environment & Development Communication	Print Media & New Media
History of Indian Media	Research Methodology for Communication and Media Research
Contemporary Media Scenario	Print Journalism and Writing for Media
Photography, Videography and Audiography	Cultural Education
Graphic Design Lab	Photography Lab
Videography Lab	Audiography Lab
Print Journalism and Writing Practice	

<b><u>SEMESTER-II</u></b>	
Business Media	Broadcast Media & Journalism

Media Research Methods	Media Management
Principles of Advertising & Public Relation	Film Studies
Media Ethics and Laws	Short Film Production (Fiction and Documentary)
Digital Video Editing Lab	Short Film Production (Fiction and Documentary) Lab

### **SEMESTER -III**

Media Content Writing (English/ Hindi)	Film Appreciation & Criticism
Communication for Development	New Media and Web Content
Online Journalism	Public Relations Theory
Public Relations Campaigns Practical	Critical Viewing and Reading Analysis Practice
Basics of Audio and Video Production	Key Texts in Visual Media
Reporting, Editing and Lab Journal	New Media and Web Content Lab
Internship Training and Report Presentation	News Casting, Anchoring and Program
Presentation Skills	Video News Production with Project

### **SEMESTER-IV**

Internship	Dissertation and Viva Voce
Project Work	