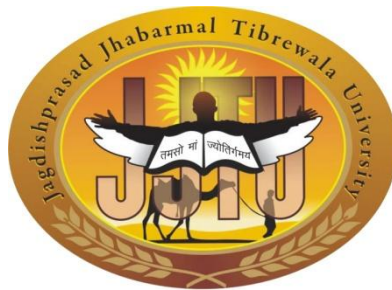


B.J.M.C

(Bachelor of Journalism & Mass Communication)



JAGDISH PRASHAD JHABARMAL TIBREWALA UNIVERSITY

VIDYANAGRI, CHUDELA, JHUNJHUNU, RAJASTHAN - 333001

COURSE CURRICULUM FOR BJMC

As stated above, Bachelor of Journalism & Mass Communication is a three-year duration course divided into six semesters.

Given below is a semester-wise course curriculum of BJMC

BJMC Syllabus

<u>SEMESTER-I</u>	
Writing for Media	Introduction to Communication
Introduction to Journalism (Reporting, Writing & Editing)	Socio-Economic & Political Scenario
Communicative Hindi	Basics of Design & Graphics
Indian Culture	Computer Lab
Communication Lab	Design & Graphics Lab

<u>SEMESTER-II</u>	
History of Print & Broadcasting in India	Print Journalism-I
Media Laws & Ethics	Still Photography
State Politics & Constitution	Theory of Communication
Application of Computer in Media	Photo Lab
Print Journalism Lab	Computer Lab

<u>SEMESTER -III</u>	
Development & Communication	Print Journalism-II
Radio Journalism & Production Basics of Camera	Lights & Sound
Media Management	Folk Media
Cyber Media	Summer Training Report
Print Journalism Lab	Radio Journalism & Production Lab
Operation & Handling of Video Equipment Lab	

<u>SEMESTER-IV</u>	
Television Journalism & Production	Introduction to Advertising
Public Relations	New Media
Television Journalism & Production	Lab Public Relations Lab
Fundamentals of Economics & Indian Economy	National & International Affairs
New Media Lab	

SEMESTER-V

Advertising Practices Event	Management: Principles & Methods
Media Research	Environment Communication
Tribal Communication	Communication Research
Functional Exposure Report	Internship Report
Advertising Lab	Event Management Lab
Media Research Lab	

SEMESTER-VI

Media Organisation & Management	Contemporary Issues
Global Media Scenario	Value Education
Final Project	Comprehensive Viva